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Reporting Period: August 2026

Committee: Professional Development Committee (PDC)

Executive Summary

This report provides an update on current and upcoming Professional Development Committee (PDC) activities, including course delivery, registrations, promotional activity, course development, cancellations, and operational updates. Overall, course engagement remains positive, with strong registration numbers across many September and October courses. Work continues to improve promotional activity, support tutors with course delivery requirements, and develop future educational opportunities aligned with the PDC strategy.

The PDC Subcommittee consists of Sinead Delaney, Tina Blewett, Jenna Jagodzinska, Ashish Sharma, Lydia Oninye Mbemena, Theresa Sharland and Katie Ford. The PDC have been using Buffer to assist with social media promotion on several platforms, including X, Blue Sky, Instagram, Facebook, Threads and LinkedIn. Courses are also promoted through Frontline and iCSP regularly. The PDC work hard to design, post, promote, host and meet tutors before courses.

1. Upcoming Courses

September 2026

Course	Date	Host
Spinal Masqueraders Expanded	4 September 2026	Katie
Bloods	11 September 2026	Teresa
Rheumatology	18 September 2026	Tina
Lumbar Imaging	23 September 2026	Tina
Knee Imaging	30 September 2026	Jenna

October 2026

Course	Date	Host
Hip Imaging	9 October 2026	Katie

Course	Date	Host
Female Pelvic Health	14 October 2026	Jenna
Spinal Masqueraders	23 October 2026	Emma (provisional)

November 2026

Course	Date	Host
Thoracic Spine Rehabilitation	4 November 2026	Jenna
Shoulder Imaging	13 November 2026	Sinead
Medication and Pain	6 November 2026	Emma (provisional)
Motivational Interviewing (Face-to-Face)	14 November 2026	Local Host
Essential FCP	20 November 2026	Katie

Multiple additional courses are already published on the website for 2027 and will be reviewed in future reports.

2. Course Performance and Registrations

Positive Trends

- September course registrations have continued to increase.
- Rheumatology has reached capacity and currently has a waiting list.
- Hip Imaging, Knee imaging Bloods and Spinal Masqueraders courses are demonstrating good demand.
- Promotional efforts undertaken by hosts and the wider PDC team appear to be positively impacting registrations.

3. Course Materials and Tutor Engagement

Delegate feedback consistently highlights the value of receiving course resources well in advance of attendance.

4. Course Cancellations

The following courses have been cancelled due to insufficient registrations:

Motivational Interviewing (Face-to-Face)

- Originally scheduled for September 2026, but cancelled due to low delegate numbers.

Functional Shoulder Rehab Course

- Originally scheduled for October 2026, but cancelled due to low delegate numbers.

The PDC team continues to review promotional approaches to support future face-to-face course viability.

5. Promotion and Engagement

Promotion remains a key focus of the PDC.

Current work includes:

- Ongoing collaboration with communications colleagues regarding promotional opportunities.
- Exploration of enhanced video promotion through Synthesia.
- Continued use of social media promotion by course hosts.
- Collection of structured host feedback following course delivery.
- Monitoring and resolution of promotional platform issues where identified.
- Increased focus on course-specific marketing activity rather than large generic promotional campaigns.

Early indications suggest these activities are contributing positively to course registrations.

6. Future Course Development

Several potential educational opportunities remain under development:

Male Pelvic Health

- Awaiting final course information and documentation.
- Potential webinar option previously discussed but deferred until the course structure is finalised.

Cervical Imaging

- Awaiting finalised paperwork before progression to website publication.

Upper Limb Rehabilitation Course

- Discussions remain ongoing with the course lead regarding future delivery dates and format.

Medical Survival Kit for FCPs/APPs

A proposed new course is being explored by Giles Hazan which may combine:

- Managing uncertainty in clinical practice.
- Managing comorbidities within MSK services.

Further discussions are planned to develop the content into a cohesive programme.

Injection Therapy Update

- Potential future half-day educational offering under consideration (Sharon Chan)

7. Strategic Development Work

Ongoing strategic projects:

Course Portfolio Mapping

Further discussion is required regarding the proposed educational pathway framework:

- Developing Practice
- Enhanced Practice
- Advanced Practice

The PDC noted that these categories have been discussed within strategic workstreams but have not yet been formally agreed by the wider committee. Formal agreement is required before existing courses can be mapped against the proposed framework.

CPD Platform Development

Initial discussions have taken place regarding use of digital CPD portfolio platforms to support competency development and career progression. Progress remains dependent upon wider decisions regarding the future educational framework and advanced practice pathways.

Physiopedia and Online Learning Opportunities

Exploration of additional learning resources and educational partnerships remains ongoing and will continue to support the broader PDC strategy.

Workforce Development and Educational Pathway Strategy

The PDC Leads continue to explore how the course portfolio can support a more structured workforce development pathway for MSK clinicians. This includes consideration of introductory MSK skills courses for Band 5–6 clinicians, future use of micro-credentials or pathway badges, and mapping existing PDC courses against the proposed Developing, Enhanced and Advanced Practice framework once this has been formally agreed.

Further work is also ongoing to explore digital platforms, including CPDMe and other portfolio-based solutions, to support competency mapping, evidence of progression and career development. This may provide an opportunity to position the PDC portfolio as a recognised educational pathway for clinicians progressing from foundational to advanced MSK practice.

The group also noted a potential strategic opportunity within the private practice market, where clinicians may have access to CPD funding but limited access to a standardised learning and career development framework. Developing a clearer PDC pathway could support professional progression across the independent sector while aligning educational provision with wider workforce needs.

Acknowledgements

The committee would like to formally acknowledge Emma for her continued support with:

- Course administration
- Tutor contracts
- Delegate communications
- Hosting activities
- General operational oversight

Her support continues to be highly valued by the PDC.

The PDC programme is performing well, with strong registrations across multiple courses and growing engagement with educational activity. Key priorities for the next reporting period include monitoring lower-enrolment courses, progressing new course development, finalising strategic educational pathways and developing a comprehensive SOP for PDC hosts.